



Marketing B.O.N.U.S

The people make the business

# Donation Application

Print, complete and mail or email to The Marketing B.O.N.U.S Club. We will need the original signed copy of the application signature page, see below for mailing instructions.

**Attention: Marketing B.O.N.U.S  
Board Approval Process**

Prepared by:

Date:

## Donation Directions

To apply for a Donation, we need to learn more about your business and how the Marketing B.O.N.U.S club can help your business. Please fill out the enclosed donation application form. Our goal is to provide non-profit businesses with donation dollars that can help their business. Your business must be a 503c non-profit business in order to participate. This donation is comprised of funds that are in excess of the clubs swing to support golf event and or other events sponsored by the club.

Our club recognizes that “The People Make the Business” and over the next several months, the more members that become Marketing B.O.N.U.S Club members, the more opportunity we have to grow our events and giving process through this donation to charities.

As you apply for this donation for your charity, it is your responsibility to tell us your full story in the application. Tell us why your business is currently going through economic hardship and why it would be important for Marketing B.O.N.U.S to select your business over everyone else that has applied. We want to hear your business story from start to finish. **You are welcome to include photos and or any information that you feel is necessary to get your point across. We ask that you be truthful in your donation application as we reserve the right to research and ask for additional information to support the story you are telling us in your application.**

Be sure to read your donation application over carefully before mailing. We want specific information related to your business. It is important that you help us to understand your current economic hardship so that we are making the correct choice based on all of the donation applications that we receive. Please remember that if your business is not chosen for a donation this time around, you still have an opportunity to apply each year. Membership to the club can help with our donation approval selection process however, it is not required. **(Donation amounts may vary depending on the success of the club event during that given year. We reserve the right to not pay donation dollars if an event must be cancelled for any reason. However, if that is the case, the donation recipient will take part in our GALA event for an opportunity to receive donations from other sources).**

This donation application is divided into the following sections:

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- 3. **Business story**.....4
- 4. **Current business needs** ..... 4

**1. Your Business Background & Information**

A. What business are you in? (What needs does your business meet in the community?)

(2–3 sentences)

B. What services and/or products do you provide?

(1 paragraph)

- What are your business objectives over the next five years? Be as specific as possible, and make sure to address the following goals:

\*Number of customers

\*Revenue

\*Profit

\*Market share

D. What compelled you to start this business?

**2. Market Strategy & Business Situation**

A. What type of marketing have you tried?

B. Has this marketing strategy been successful for your business?

C. What economic hardship is your business currently facing?

D. Is your business in danger of closing its doors?

E. How soon would you need to close your doors if your situation does not change?



**Please list all of your current business needs.**

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Business Owner or Representative Signature

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Date

**Mail or scan & e-mail to:  
Marketing B.O.N.U.S Club  
Attention: Patrick Bell CEO & Club Board of Directors  
601 Carlson Parkway – Suite 1050  
Minnetonka, MN 55305  
952-475-6323  
[mybonuschecks@yahoo.com](mailto:mybonuschecks@yahoo.com)**

**Mailing instructions:** Do not fold or bend. Must be scanned & e-mailed or mailed in a large envelope. We must have the original signature page in order to approve the application.