

# Marketing B.O.N.U.S Quarterly

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Club Member Business Highlights & More

5 easy visibility options 4 your business

Long term success

Ways to gain market security in todays economy



## SAMPLE COVER



# OUTBACK

STEAKHOUSE®

## Bloomin' Onion®

An Outback original! When our special onions are delivered to our kitchens daily they're hand carved by a dedicated bloomologist. Each bloom is cooked until golden and served with our spicy dipping sauce.



## Fresh Tilapia with Pure Lump Crab Meat

Fresh Tilapia crowned with a crab stuffing, then topped with pure lump crab meat and sliced white button mushrooms, finished with a drizzle of light lemon-butter Chablis sauce. Served with fresh grilled asparagus.



Andrew Langston, Proprietor at the Outback SteakHouse location in Inver Grove Heights Minnesota speaks about what makes his place of business so unique.

"We are a customer friendly environment" Andrew says. I found this to be a true statement as I visited outback and was very pleased with the interaction that the managers and associates had with the customers. Talking to them and making sure that they are pleased with their food and the service is what makes this location exceptional.

"You just don't find good customer service like this anymore", a customer said to me as I passed her as she exited the restaurant.

Visit this outback location. After your visit take their customer friendly survey and let them know how much you enjoyed their service.

Outback Steakhouse  
5723 Bishop Avenue  
Inver Grove Heights, MN 55076  
651.457.7688

Ad Sample

**Advertise With Us!**  
**COST EFFECTIVE MARKETING**  
**With Club Advertising**

**Members receive full page ad space per quarter**

Member Cost Discount: \$500 per quarter

**\*Annual Ad Space at discounted rate\***

Member Cost Discount: \$1300 per year

**Non Members receive 1/2 page ad space per quarter**

Non Member Cost: \$800 per quarter

**\*Annual Ad Space at discounted rate\***

Non Member Cost: \$2200 per year

Make Checks Payable To:  
Marketing B.O.N.U.S Club,  
601 Carlson Parkway, Suite 1050  
Minnetonka, MN 55305

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